

Landscape Institute Scotland

Inspiring great places

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Dear Noel

LIS POST SCOTTISH INDEPENDENCE REFERENDUM POSITION

As set out in my email to you and Phil on 19-09-14, the LIS Committee met on 24-09-14 and agreed the Committees post Scottish Independence Referendum position as set out below.

1 POSITIVE CONTEXT

The Referendum process released a great deal of energy and involvement. The result was resounding in terms of support for the Scottish identity and the desire for control over the nations own affairs. As a result there is political commitment to devolve further powers to the Scottish Parliament. Together this gives a very positive context going forward for LIS activities.

This does not mean that the Independence issue has or will go away, it is likely to re-emerge after 2017 should the UK vote to leave the EU.

2 DIRECTION

Post referendum change will be rapid, both as a result of decisions etc being held up pending the outcome but also because of political and other commitments made pre and post Referendum.

There is no doubt that amongst other things Scotland will continue in terms of planning and environmental matters to diverge from the rest of the UK.

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Scotland is a small country which means importantly that LIS through its members and Project and Development Officer has and will continue to have relatively easy access to civil servants, elected members and other organisations. A clearly identifiable Scottish presence and identity is essential moving forward.

3 WHAT DOES LIS DO

LIS represents the Landscape Profession in Scotland to Scotland. LIS also represents the LI to Scotland. Neither of these tasks can be undertaken efficiently and effectively except by LIS.

In the past year LIS has received LI central support in terms of a Policy and Development Officer, funds of £15,650.00 (requested £18,149.00), website development (completed with two matters outstanding), helpful advice and visits from the CEO, the current President and the Director of Communications.

4 ORGANISATION OF LIS

LIS currently has around 450 members (See Annex 1 for Analysis), 400 private sector and 50 other sectors, a Committee of 12 members drawn from all sectors and including students, Committee Support of 2 members (one is temporarily out of the country), 8 Corresponding members and another 10 or so members on various working groups. This represents roughly 7% of the LIS membership directly involved in LIS matters. 4 members are directly involved with LI Committees, Council and Board. We have specialist working group advice from several non LI members.

The Committee meets every month alternating between Edinburgh and Glasgow and has recently set up 4 sub-committees to deal with the workload, Communications, Education/Competitions/Membership, Events and Strategic Planning and Promotion.

The LIS membership approved the 2014 to 2020 Business plan at the 2014 AGM. This is an ambitious plan which was developed to make the most of identified opportunities and the anticipated opportunities resulting from the expected rate of change post Referendum. Key to this plan is a continuation of the successful LIS Summer Conversation which has as its objective the development of a 2025 strategy for the profession in Scotland (See Annex 2 for details and also LI and LIS websites for the report), the result will be a business plan 2015 to 2025 (See Annex 3 for the current 2014 to 2020 Business Plan).

An estimate of Committee only time in 2013-14 was 1556 hours valued at £55,410.00 at cost or £121,900.00 at typical charge out rates. This provides part of the context within which the LIS Budget should be seen.

5 THE RESOURCE ISSUE

LIS currently has a Policy and Development Officer with an allocated time of 45 days per year plus 3 additional days for the LIS Landscape Futures Conference. This Budget is provided by the LI with control of the Officer resting with the LI. LIS also has an Administrator with an allocated 8 hours per week with an additional 4 hours per week for website management; this is included in the LIS budget.

It is clear that 45 days per year is not sufficient for the Policy Officer to achieve what the Committee never mind the LI wish achieved, we estimate that a minimum of 2 days per week is required. It is also clear that the Administrator needs more time both to support the Policy and Development Officer and to support the Committee and the various working groups. We estimate that a minimum of 2 days per week is required.

LIS has no PR assistance centrally and currently has no budget for this increasingly important aspect of representing the Landscape Profession in Scotland to Scotland. The Landscape Futures Conference has shown the need for this kind of assistance which has been recognised by the Director of Communications and should be allowed for in the LIS Budget (£1,500 for PR and £1,500 for video and other information for the LIS website).

The website which LIS has only recently taken over from the LI is being managed by a sub-committee as is the social media. In the longer term this is not an efficient use of the Committee member's time and the Director of Communications has suggested that this might best be dealt with by the PR assistance. Currently LIS is using videos of key events as a way of involving a dispersed membership.

With regard to the ever increasing email and data traffic between the Committee and to members, the Communications sub-committee will examine the most effective way of centralising this. We are yet not sure what costs will be however it may well require the provision of LIS owned hardware (laptops) and appropriate software and probably permanent storage space for hard copy documents, banners etc.

LIS has no base address and currently uses email and the Administrators telephone numbers. This is not satisfactory and an appropriate permanent solution is required, this may well be resolved best by the renting office/meeting space (LIS currently pays for a meeting room 6 times a year and gets free use of space in an office or at Architecture and Design Scotland at other times).

6 THE BUDGETING ISSUE

LIS has an approved business plan to 2020. Most of the projects on this plan take more than a year to develop and complete (for example work has already started on our Landscape 2020 Initiative); forward budget certainty is thus required. The current annual budget allocation by the Branch Funding Working Group is not acceptable to LIS which represents a nation, has a Business Plan approved by members at their AGM or given the established need for budget certainty.

LIS do not wish to be thought of as being subsidised and therefore suggest that an annual support budget is set as say 50% or greater of Scottish members subscriptions, Scottish Registered Practices fees and advertising with a separate UK wide budget for events etc to which all nations and branches could submit bids decided upon by the Branch Funding Working Group in terms of merit. This would give LIS control of its own budget in accordance with a business plan approved by its own members taking into account LI UK wide objectives.

7. LIS POST REFERENDUM POSITION

At its meeting of 24 September 2014 the LIS Committee unanimously agreed the following as their Post Referendum Position.

“LIS wants considerably more Scottish subscriptions and practice registration fees spent in Scotland (around 50 to 75%) on devolved administrative functions as we have demonstrated unequivocally that we are best placed to support and promote Scottish landscape, members and practices.”

8 LI GOVERNANCE

Given Scotland’s nation status and the LIS position as set out in this letter we think it is essential that the LI reviews its Governance with regards to Board representation. LIS is not prepared to accept a position in which decisions are taken which affect Scottish interests without Scottish representation. We suggest therefore that the most effective way to ensure that LIS interests are properly represented in Board decision making is to allocate a permanent Board position to be occupied by the LIS Chair.

9 NEXT STEPS

Recognising that these issues require discussion nevertheless LIS wishes to quickly agree how and when the following would be implemented.

- a) Agree a method of allocating future LIS Budgets starting with the 2015-2016 Budget.
- b) Provide an immediate and substantial increase in Policy and Development Officer time to an agreed level.
- c) Agree the transfer of responsibility for the Policy and Development Officer from the LI to LIS with an agreed co-ordination role, the cost of the post to be included in the 2015-2016 and future LIS Budgets.
- d) Allow for immediate PR assistance and then for this to be included in the 2015-2016 and future LIS Budgets.
- e) Agree a review of the LI Governance to include a permanent Board position to be occupied by the LIS Chair

The Committee looks forward to working with you to achieve solutions that allow LIS to further develop a dynamic and effective profession in Scotland within the overall umbrella of the LI's objectives.

Please note that the timing of this letter is deliberate in order not to influence proxy voting on the AGM Motions.

Yours sincerely

Mark Turnbull
Chair Landscape Institute Scotland

Cc Phil Mulligan LI CEO
LIS Committee and website

ANNEX 1

**ANALYSIS OF LANDSCAPE INSTITUTE SCOTLAND MEMBERS
4-10-13**

Membership class	Membership division	Number	Totals
Student	Design	33	36
	Management	2	
	Science	1	
Licentiate	Design	62	67
	Management	4	
	Science	1	
Chartered (CMLI)	Design	298	307
	Management	8	
	Science	1	
Fellow (FLI)	Design	10	10
	Management	0	
	Science	0	
Academic	Design	2	2
	Management	0	
	Science	0	
Retired	Design	18	18
	Management	0	
	Science	0	
Affiliate	Design	2	3
	Management	1	
	Science	0	
Subscriber	Design	0	0
	Management	0	
	Science	0	
Supporter	Design	4	5
	Management	1	
	Science	0	
			448

SUMMARY

Membership division	Totals
Design	429 95%
Management	16 4%
Science	3 1%

ANNEX 2

CONTINUATION OF THE SUMMER CONVERSATION

Update on a strand the LIS Business Plan that we are progressing which is a continuation of the Summer Conversation "The Future of the Landscape Profession in Scotland". This was an LI initiative in 2013 and the LIS hosted two debates in the summer of 2013 and produced the report which is on the LI and the LIS website

The LIS committee wanted to take this further and are proposing a 3 phase approach as part of our strategy. We are currently in Phase 1 at the moment and concentrating on the public sector /government organisations NGO's.

Phase 1

1. Take main strands of Summer Conversation report
2. Use those strands as headings / starter points for a series of face to face meetings with:-
 - Heads of practice
 - Heads of local public sector
 - Heads of Education
 - Government representatives
3. Discussions should be recorded and put on website

Phase 2

4. Take main strands of Summer Conversation report and results of face to face meetings
5. Use those strands as headings / starter points for a series of further individual workshops or one main workshop.
6. Workshop will require a professional facilitator
7. Invitation should be to select public (central and local authority) and private sectors and those in education
8. There needs to be clear outcomes that will drive forward a 2025 strategy for the profession in Scotland.
9. Workshops should be recorded and put on website

Phase 3

10. Develop a 2025 strategy for the profession in Scotland.

ANNEX 3

2014 to 2020 BUSINESS PLAN

DRAFT LIS BUSINESS PLAN 2014-2020

PURPOSE				Devolved nations	Targets (to 31 March)	INCOME 2015	BUDGET					LEAD / SUPPORT	
LIS THEME	LI THEME	PRIORITIES	Audience	DESCRIPTION (Activities)	OUTCOMES		2015	2016	2017	2018	2019		2020
Business Plan Foundations 1 Members First 2 Getting Recognised 3 Promote the Landscape and the Profession 4 Promote Design and Placemaking 5 The need to form Partnerships (we cannot achieve these objectives on our own) 6 Take account of the multiplier effect in relation to Landscape Institute seed funding					Events Pricing Strategy Low to start with to encourage all sectors to get involved then		Sub-group name Administration & finance Education & membership Events, CPD and social Policy influence & development Website & communications Strategic planning of LIS & promotion Chairman / M Turnbull					Who CMcK, CW AC, RW SW, NG RH DW, MH RMT, AS MT	Example activity Admin, events costs Competitions Christmas social Landscape 2020 Social media Summer Conversation LI Technical Committee
Members first	Administration	Support	Membership	yes	LIS Administrator (52 x 8hrs x £15)	Assistance to members, LIS Committee and the Policy & Development Officer and the general running of LIS	6,240	6,430	6,620	6,820	7,020	7,230	CMcK
				yes	Policy & Development Officer (45 days 30 Policy 15 Development unless agreed with Paul Lincoln that more of the 30 days spent on Development)	Responding to Consultations and development of contacts and activities							RH
				yes	Committee expenses (Room hire and travel costs)	Glasgow accomodation provided by LUC at no charge	2,000	2,060	2,120	2,180	2,250	2,320	
				yes	New Web site editor (dependent on establishing maintenance requirements for new website)	Website kept up-to-date and well used	3,120	3,210	3,310	3,410	3,510	3,620	To be appointed
				yes	Bank charges		14	14	14	15	15	16	
				yes	Agreement for support from Architecture + Design Scotland	Finalise agreement for use of facilities (at no charge), involvement in activities and sharing website information Policy and Development Officer							HN
				yes	Email/Mail	Make sure all members with email are receiving emails							CMcK
					Identify members for mail contact	Get response back to LI as soon as possible							CMcK, MH
					Website	Continue to update until new website replaces							
				yes	Test new website	Comments and working with Jim Riches to improve							All
				yes	Use LinkedIn and Twitter	Test use once new website is functional							CMcK, MH
				yes	Promotional paper on opportunities for Committee roles post 2014 AGM and benefits including skills learned	Update for AGM							HN, MT, CW
				yes	Join the LIS flyer	Circulate draft for approvals	250						CW
				yes	Issues to be considered: Involvement of members in all sectors including Public Sector	CPD events late morning/early afternoon suggested as best way this to be tested							AS
				yes	Issues to be considered: Involvement of outlying members - travelling competition exhibitions & live video links to events	To be discussed and survey undertaken, mapping of location of members required							MT, AC
Promotion of landscape and the profession	Policy and Communications	Advocacy	Other design professionals, policy-makers, clients, NGOs	yes	Conference 2012 website transferred to LIS website	To be agreed with Cairns ICL and Jim Riches	250						Bill Cairns, MT and CMcK
				yes	Use of Conference A5 summary for promotional purposes	Record of distribution to be kept and allow for further print runs	350						All
				yes	One year on meeting of Conference partners to look at achievements	Report to be prepared							Bill Cairns, MT
				yes	Preparation on one year on article for Journal	Bill Cairns commissioned	600						Bill Cairns
					Follow-on consideration of how we can build on the networking and enthusiasm generated by the Conference	Partners agreed that a Landscape 2020 Committee be formed under LIS chair (Marc van Grieken has volunteered) Policy and Development Officer			500	1,000	2,000	5,000	Marc van Grieken, Bill Cairns, MT
				yes	Promotion of the need for the Scottish Government to recognise the Scottish Landscape Charter and to re-establish the Scottish Landscape Forum (replaced by Landscape 2020), a Landscape Architect Director for A+DS (achieved) and an Independent Landscape Advisor for the Scottish Government	Need to publicise Landscape 2020 and continue regular meetings with SNH, NTS and JMT Policy and Development Officer							Bill Cairns, MT, RH
				yes	Promotion of the need to include landscape in all relevant policies, to have a separate policy of landscape and to promote an Independent Landscape Advisor for the Scottish Government	Policy and Development Officer							RH
		Relationships and Partnerships		yes	Continuation of relationship with National Trust for Scotland, Scottish Natural Heritage and John Muir Trust and expand partnership.	Landscape 2020 is the vehicle along with Events and CPD Policy and Development Officer							MT, AC
				yes	BALI (Scotland)	Contact to be re-established with the objective of a Landscape Industry in Scotland Directory and promotion in Year of Architecture (LIS seed money) Policy and Development Officer initially	1,000	2,000					MT, AC
				yes	RTPI/RIAS/RICS/Urban Design Group	Involvement as required							RT
				yes	Commonwealth Games in Glasgow 2014 (£15 per member)	Activities to be identified including speaker at AGM including after games Lessons to be Learned	450	250					Nicola Garmory
				yes	Festival of Architecture 2016 specify involvement	Continue on Organising Committee (LIS Seed money)			3,000				Alan Cameron
				yes	Year of History, Heritage and Archaeology 2017	To be discussed (LIS seed money)				2,000			?

DRAFT LIS BUSINESS PLAN 2014-2020

PURPOSE				Devolved nations	DESCRIPTION (Activities)	Targets (to 31 March)	INCOME 2015	BUDGET						LEAD / SUPPORT
LIS THEME	LI THEME	PRIORITIES	Audience					OUTCOMES	2015	2016	2017	2018	2019	
Consultations				yes	National Planning Framework 3 and SPP including consultation on Sustainability and Planning and SNH Wild Land map	Policy and Development Officer to follow up								RH
				yes	SNH Review of Visual Representations of Wind Farms	LIS (including specialist non members)/LI Technical Committee Promotion and Masterclasses required		1,000						MT, M v Grieken, Dr Ian McAulay
					LI Advice Note 1/11	LIS (including specialist non members) /LI Technical Committee								MT, M v Grieken, Dr Ian McAulay
				yes	Planning and Architecture Division Introductory events	Decision required on involvement								RH
					Procurement UK Government	Information exchanged between LIS and LI Technical Committee								MH RT
				yes	Procurement Bill Scotland	Being followed by TGP and Harrison Stevens								MH RT
Awards and Competitions				yes	Journal article and possible aural history from Peter Daniel recipient of LIS Lifetime Achievement Award 2012	Journal article in preparation. Aural history to be discussed with Peter McGowan and Fellows re Scottish Archive		700						Alan Cameron
				yes	LIS Achievement Award 2014 including journal article and aural history	To be discussed with Fellows		250		260		280		Mark Turnbull
				yes	Student prizes at ECA (2 annual prizes, one linked to ESALA academic syllabus and best graduate student!)	Agreed		250	260	270	280	290	300	Alan Cameron
				yes	Prize for 3rd year portfolio and display of portfolios	Agreed		100	100	100	100	100	100	Alan Cameron
				yes	website/postcards/exhibition	Agreed		250	260	270	280	290		
Members' involvement with Design Panels and other organisations				yes	Members sit on Edinburgh, Glasgow, Inverness, Fife and Aberdeen Design Panels	Need to support members as required								James Spence Watson
				yes	RTPI Planning Forum	JSW in contact								James Spence Watson
				yes	Cross-party group on Architecture and the Built Environment	HN in contact		100	100	100	100	100	100	Hamish Neilson
				yes	Architecture+Design Review Panels	Marc van Grieken in contact								M v Grieken
				yes	Garden History Society Scotland	Vanessa Stephen on Committee								Vanessa Stephen
				yes	Edinburgh and Lothians Greenspace Trust	Mark Turnbull Director								Mark Turnbull
				yes	Home Group Design Advisory Panel	Nicola Garmory on Panel								Nicola Garmory
				yes	SUDS Working Group	Nicola Garmory on Panel								Nicola Garmory
				yes	ECA Accreditation Panel	Marc van Grieken and Laura Campbell on Panel								M v Grieken
				yes	SNH Visual Representation of Wind Farms review Steering Group	Mark Turnbull and Marc van Grieken on Steering Group								Mark Turnbull M v Grieken
				yes	Transport Scotland on Scenic Routes Competitions	Mark Turnbull representing LIS								Mark Turnbull
				yes	Glasgow Branch of RIAS on Green Bridge Competition	Alan Cameron representing LIS								Alan Cameron
Education and Membership				yes	David Skinner Memorial Lecture with ECA and possibility of other events	In discussion (University charges £5 per attendee no return to LIS) LIS to sponsor video of event for LIS and students websites		250	260	270	280	290	300	Alan Cameron
				yes	Professional Place-making Competition, exhibition and promotional document	In development		1,700						Alan Cameron
				yes	Planning for contribution to Commonwealth Games in Glasgow 2014	In development								Nicola Garmory
				yes	Possible joint event with BALI (Scotland)	In discussion Charge £10 to members	300	250	260	270	280	290	300	Mark Turnbull
				yes	GI/Place-making Workshops in partnership with A+DS	To be discussed (Free)		250						Hamish Neilson
				yes	Social events: Design Panels / Summer Conversation continuation meetings	Programs being developed		100	100	100	100	100	100	JSW and RT
				yes	Social events: Fellows Dinner	Mark Turnbull to organise with 10 fellows (Room hire only)		100	100	100	100	100	100	Mark Turnbull
				yes	Social events: Practice Principals (including public sector and academic sector) Round Table	Mark Turnbull to organise with 20 principals (Room hire only)		100	100	100	100	100	100	Mark Turnbull
					Influence of Capability Brown on the Scottish Designed Landscapes	LI to organise Policy and Development Officer	LI							LI/Rebecca Hughes
					Education / CPD: Green infrastructure/water/housing/public health event	LI to organise Policy an Development Officer	LI							LI/Rebecca Hughes
				yes	Education / CPD: Trees/urban environment/ water management event with other partners (August)	Nicola Garmory/ Matthew Finkle and CIRIA (LIS contribution-Free)		250						Nicola Garmory
				yes	Education / CPD: GLVIA3 Application to Scotland (Marc van Grieken - April/May 2014)	Date to be set Charge £10 to members	300	250						Marc van Grieken
				yes	Education / CPD: Scenic Byways in the US (Dan Marriot)	Mark Turnbull to organise with Transport Scotland and Scottish Canals (£10)	300	250	250	250				Mark Turnbull
				yes	AGM			200	210	220	230	240	250	Mark Turnbull
				yes	Murray Shaw and seminar on legal issues for landscape architects	To be discussed (£15)	450	250						Mark Turnbull
				yes	Landscape Futures Lecture	LI to organise Policy and Development Officer	LI							LI/Rebecca Hughes
				yes	Christmas events			200	210	220	230	240	250	S Wheatley, NG

DRAFT LIS BUSINESS PLAN 2014-2020

PURPOSE				Devolved nations	DESCRIPTION (Activities)	Targets (to 31 March) OUTCOMES	INCOME 2015	BUDGET						LEAD / SUPPORT	
LIS THEME	LI THEME	PRIORITIES	Audience					2015	2016	2017	2018	2019	2020		
				yes	Social events			100	100	100	100	100	100	S Wheatley, NG	
		Education and Archive			Distribute LIS interactive DVD / web link and promotional leaflet to 230 Secondary Schools and other professions (includes updating the DVD) including flyer and offer of members to go to schools	To be completed		500						Nicola Garmory, James Spence Watson	
				yes	Student place-making competition, exhibition and promotional document	Agreed		500						Alan Cameron	
				yes	Support of postcards, degree show and website	Agreed		550	570	590	610	630	650	Clare Winsch	
				yes	Promotion of Landscape Architecture as a profession to Careers Officers possibly using the DVD and promotional leaflet	List of members willing to be involved to be prepared		250	260	270	280	290	300	Nicola Garmory, CW	
		Training		yes	Set out programme to establish a Scottish Archive starting with a meeting with Fellows and Brian Evans of Gillespies	To be discussed with Fellows		50	?	?	?	?	?	Mark Turnbull	
				yes	Discussion with SNH on training for Visual Representations of Wind Farms	Mark Turnbull and Marc van Grieken (LIS seed money SNH will charge for events)		250						Mark Turnbull	
	Technical and Professional Services	Members' involvement with LI	Membership		Technical Committee									Mark Turnbull	
					Board									Mark Turnbull	
					Council									Rachel Tenant	
					Devolved Nations Chairs Meeting (1 per annum)			300	300	300	300	300	300	Mark Turnbull	
					GLVIA3 Panel									MT, M v Grieken	
					Heritage Assets Working Group									Peter McGowan	
					Policy Committee									Sue Evans	
					College of Fellows									Bill Cairns	
		Research		yes	Discussion with SNH and ESALA on joint initiatives in education and landscape research			500	520	540	560	580	600	Mark Turnbull	
						BUDGET TOTALS		1,800	23,874	20,674	18,894	17,355	19,115	22,036	
						Carried over from 2013-2014 (estimate)			3,600						
						2014-2015 TOTAL FUND SOUGHT FROM THE LANDSCAPE INSTITUTE			18,474						